

SYLLABUS

Post Graduate Diploma In Science & Development Communication

This one-year programme comprises of 10 courses, internship, and diploma video production. The programme is structured to ensure that the students get sufficient exposure to the themes, theories and practice of media production, science popularisation, ecological communication, development programming, and educational video design. Students will be enabled with hands-on experience in all aspects of TV programme production

AREAS: Visual Communication, Film and Media Theory, Grammar of Film Language, Direction, Documentary Making, TV Genres, Multicam Production, Short Fiction, TV Journalism, TV Anchoring, Newscasting, News Production, Videography, Lighting, Non-linear Editing, Sound Recording and Designing.

Diploma In Digital Media Production

AREAS: Media Systems, Media Process, Media Functions, Media Genres, Visual Intelligence, Still Photography, Basics of Lighting, Videography, Image Processing and Editing, Methodologies of Production, Principles of Postproduction, Aesthetics of Editing, NLE systems, Sound Design, Design forms, Graphics in Visual & New Media, Interface Design, Design tools, Writing for Media.

Diploma In Web Design & Development

The Course enables you to design & develop higher end web sites.

AREAS: Web Design Basics, Interface Design, Design Tools, Scripting, HTML, XML, Basics of Java script, PHP MSQL, Joomla, Drupal Word press, CSS and Table Less Site Designing.

Certificate Course In Non-Linear Editing

This course will help you master the art of video editing

AREAS: Editing Conventions, Technical Aspects, Digitizing, Continuity and Creative Editing, Transitions, Filters, Titling, Story Boarding, Recording, Inserting Audio, Capture, Edit, Output short video projects, Sequencing, Mastering.

Certificate Course In Videography

This course is for those who are about to embark on a career in shooting pictures. It concentrates on the “classics of shooting”. But, you will also get the taste of the new trends as you get acquainted with the masters in film and videography

AREAS: Introduction to Video, Different Formats, Digital Video, Video Camera Basics
Elements of Shots, Types of shots, Movement Descriptions , Shot Definitions, Composition,
Simple Shots, Shot Variations, Complex Shots, Pans and Tilts, Complex Shots, Combination of
Movements, Developing Shots, Shooting Ratio, Working practices, Elements of Lighting, Multi-
camera shoot, Elements of edit.

Certificate Course In Digital Still Photography

Developments in the field of digital technologies have dramatically changed image capturing and processing methods. As a result, the traditional field of still photography has passed through a stage of transition. This course is offered in order to equip the upcoming photographers and professionals to meet this challenge.

AREAS: Controlling sharpness, Controlling exposure, Image Quality, Light- Natural and
Artificial, Lighting- Flash and Continuous, Composition; Technical aspects of the Digital Image:
Pixels, Resolution, Bit Depth, Dynamic Range, Noise; Types of Digital Cameras, their features
and operations; Digital image processing and editing, Compositing