



KERALA STATE CHALACHITRA ACADEMY

Sasthamangalam, Thiruvananthapuram 695 010, Kerala, India
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KSCA/14th IFFFK/1044/B/09

14-09-09

Expression of Interest for raising sponsorships for the 14th IFFK

The Kerala State Chalachitra Academy is conducting the 14th International Film Festival of Kerala from the 11th-18th Dec 2009 at Thiruvananthapuram. The festival has grown into one of the biggest events in the cultural calendar of Kerala with over 10000 persons from all over India and abroad attending. The Academy solicits expression of interest from companies to market this festival by raising sponsorships. The terms and conditions of the arrangement will be worked out with the company that proves its ability to raise sponsorships. Companies interested may submit their company profile, approximate value of sponsorship expected to be brought, commission expected and strategy to: **Secretary, Kerala State Chalachitra Academy, Mani Bhavan, Sasthamangalam, Trivandrum 695010, Ph: 0471 2310323** in a sealed envelope no later than the 16th October 2009 by 3.00pm. Interested marketing professionals with relevant experience can also apply. All proposals will be examined by an expert committee which will ascertain the feasibility and assign the contract either on an exclusive or non exclusive basis. Academy reserves the right to change or cancel the requirement at any time during the EOI and/or its process. The selected company will have to provide a bank guarantee. The details of the various sponsorship options of IFFK are available on our website www.iffk.keralafilm.com.

Sd/-
Secretary