



KERALA STATE CHALACHITRA ACADEMY

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KSCA/15th IFFFK/2259/B/10

23-07-10

Expression of Interest for raising sponsorships for the 15th IFFK

The Kerala State Chalachitra Academy is conducting the 15th International Film Festival of Kerala from the 10th-17th Dec 2010 at Thiruvananthapuram. The festival has grown into one of the biggest events in the cultural calendar of Kerala with over 10000 persons from all over India and abroad attending. The Academy solicits expression of interest from companies to market this festival by raising sponsorships. The terms and conditions of the arrangement will be worked out with the company that proves its ability to raise sponsorships. Companies interested may submit their company profile, approximate value of sponsorship expected to be brought, commission expected and strategy to:

Secretary, Kerala State Chalachitra Academy, Mani Bhavan, Sasthamangalam, Trivandrum 695010, Ph: 0471 2310323 in a sealed envelope no later than the 18st August 2010 by 3.00pm. Interested marketing professionals with relevant experience can also apply. All proposals will be examined by an expert committee which will ascertain the feasibility and assign the contract either on an exclusive or non exclusive basis. Academy reserves the right to change or cancel the requirement at any time during the EOI and/or its process. The details of the various sponsorship options of IFFK are available on our website www.iffk.keralafilm.com., www.iffk.in

Sd/-
Secretary